

Additional Questions and Answers for Solicitation SIZ10016R0001 Media Monitoring Services for the U.S. Embassy in Iraq

1. Amendment 003 and the Q&A contain a number of changes that modify the nature of the daily and breaking news reports [clarification of 15 alerts per day in both English and Arabic (Questions 9 and 15), monitoring of 25 International leading English outlets, reports provided in both English and Arabic, clarification of the definition of weekend, as well as the evaluation criteria of the reports (specifically referencing Point 1 under 4.a of Section 3 – ‘Sample reports will be evaluated based on their merits, to include accuracy, comprehensiveness, presentation, and quality of analysis’). Given these updates to the requirements, will the USG consider requiring Offerors to monitor a new week of media utilizing the clarified parameters provided as part of the Amendment and Q&A so that USG can evaluate Offerors based on the actual requirements? **Yes you can.**

a. If the above request is granted, will the USG consider the following: CLIN 003, Subpart 3.1 requires a daily Social Media Report focusing on four concurrent issues. To ensure an equitable evaluation, will the USG please provide – for evaluation purposes only – four concurrent issues that Offerors shall monitor and provide analysis and a volume/ frequency graph on? This will allow the government to conduct an equitable analysis of an Offerors capability to both and analyze on standardized issues. **The report should cover the areas defined in the solicitation.**

2. The Q&A twice refers to a due date of 18 February. Will the government please clarify that the due date is indeed 25 February 2016 as stated in Amendment 002? **Please refer to the Amendment 002, the closing date is 25 February 2016.**

- **Please Note that no additional questions will be accepted for this solicitation.**